



GOVERNMENT ARTS & COMMERCE COLLEGE- GHOGHA

(Established by Govt. of Gujarat in 2016)

(Affiliated to MAHARAJA KRISHNAKUMARSINHJI BHAVNAGAR UNIVERSITY)

C/O GOVERNMENT MODEL SCHOOL, AVANIYA, TA. GHOGHA - 364002

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Report

on

Screening of Successful Start-up Story Video under SSIP

As a part of initiatives to sensitize students towards innovation and entrepreneurship under the SSIP, a session on screening of a successful start-up story video from YouTube was organized at the Government Arts and Commerce College (GACC), Ghogha on 07/01/2026. The objective of the program was to inspire students by showcasing real-life entrepreneurial journeys and to create awareness about startup culture. A total of 72 students attended the program

The program was conducted under the guidance of Principal Dr. G. B. Vaja and coordinated by Mr. Dipak Gohil (SSIP Coordinator). Unlike conventional sessions, this program did not involve an expert lecture; instead, it focused on experiential learning through visual storytelling and discussion.

During the session, students were shown selected YouTube videos of successful Indian startups such as Zomato, Byju's, Zerodha, Nykaa, and Ola, highlighting their journey from initial ideas to successful business ventures. These videos showcased the challenges faced by entrepreneurs, strategies adopted for growth, and the importance of innovation, perseverance, and adaptability in achieving success.

After the screening, students engaged in a brief discussion where key takeaways from the videos were highlighted. The session helped students understand the practical aspects of entrepreneurship, including overcoming obstacles, learning from failures, and identifying opportunities.

The program witnessed active participation from students, who showed keen interest and curiosity about startup opportunities. The event was successfully organized with the support of all teaching and non-teaching staff.

Overall, the session proved to be an effective and engaging approach to motivate students, encouraging them to think innovatively and explore entrepreneurial paths under the SSIP framework.



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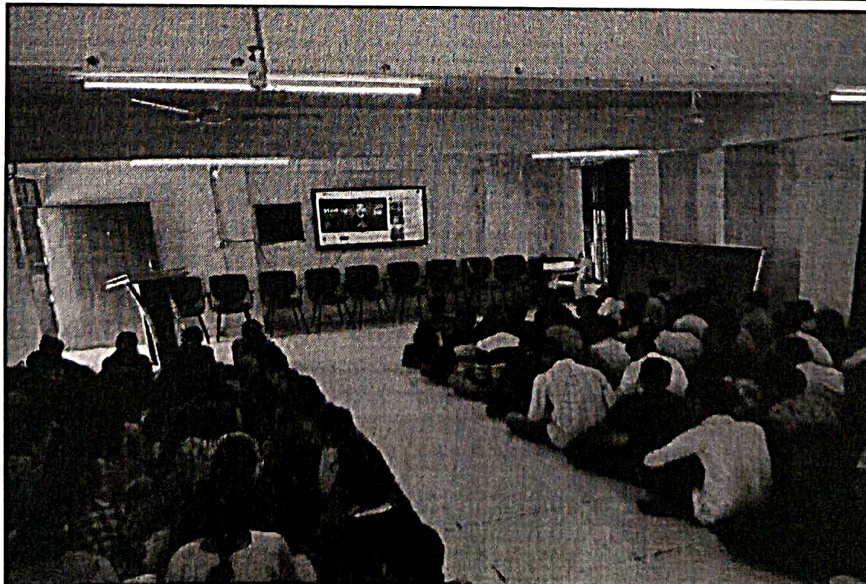
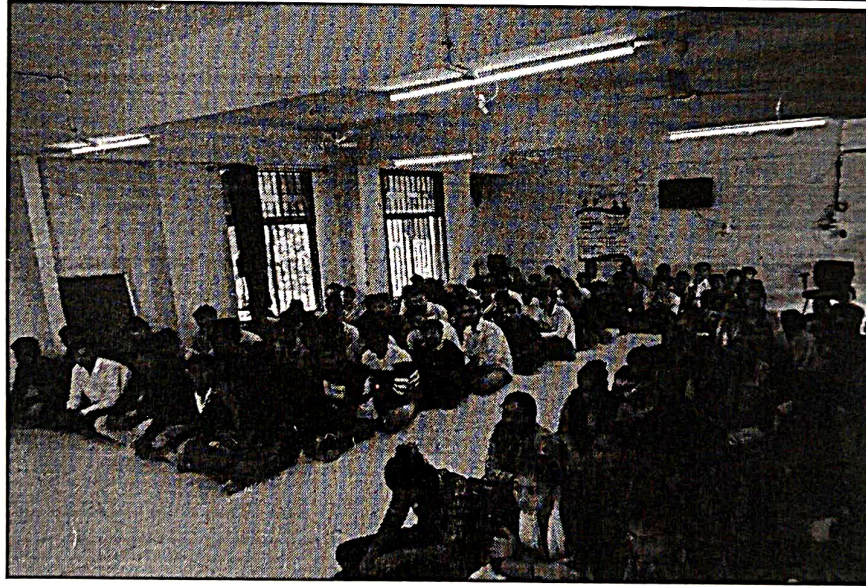
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